

Source: The NASDAQ OMX Group, Inc.

## **Representatives From the Portraits of Hope to Ring the NASDAQ Stock Market Opening Bell**

Oct. 18, 2007 (GLOBE NEWSWIRE) --

**What:**

Ed Massey and Bernie Massey, Co-Founders of Portraits of Hope, will preside over the opening bell. Thousands of New York's yellow cabs have become mobile museums, displaying the artwork of children from across New York City. The artwork will be displayed from September to December of this year and is in conjunction with the 100th anniversary of the traditional metered taxicab.

**Where:**

NASDAQ MarketSite - 4 Times Square - 43rd & Broadway - Broadcast Studio

**When:**

Friday, October 19, 2007 at 9:30 a.m. ET

**Contacts:**

Kyla Fullenwider  
Portraits of Hope

**NASDAQ MarketSite:**

Jolene Libretto; 646.441.5220; mobile - 347.219.9539  
Jolene.Libretto@NASDAQ.com

**Feed Information:**

The opening bell is available from 9:20 a.m. to 9:35 a.m. on uplink IA6 C band / transponder 24, downlink frequency 4180 horizontal. The feed can also be found on Waterfront fiber 1623. If you have any questions, please contact Jolene Libretto at (646) 441-5220.

**Radio Feed:**

An audio transmission of the opening bell is also available from 9:20 a.m. to 9:35 a.m. on uplink IA6 C band / transponder 24, downlink frequency 4180 horizontal. The feed can be found on Waterfront fiber 1623 as well.

Webcast:

A live webcast of the NASDAQ Opening Bell will be available at:

[http://www.nasdaq.com/reference/marketsite\\_about.stm](http://www.nasdaq.com/reference/marketsite_about.stm).

Photos:

To obtain a hi-resolution photograph of the Market Open, please go to

[http://www.nasdaq.com/reference/marketsite\\_events.stm](http://www.nasdaq.com/reference/marketsite_events.stm) and click on the market open of your choice.

About Portraits of Hope

Portraits of Hope, a non-profit founded in 1995 by brothers Ed Massey and Bernie Massey, has developed art, education and creative therapy projects that have culminated in the visual transformation of public settings across the country. Developed initially as a creative therapy program for seriously ill and physically disabled children, the program has expanded to include a wide array of children and adults who participate with their schools, hospitals, and community programs. These collaborative projects have visually transformed everything from blimps and buildings to airplanes and NASCAR racecars. Encompassing more than public art, Portraits of Hope projects include civics education sessions and highlight tangibly the power of teamwork. Portraits of Hope's most recent project -- Garden in Transit -- transforms one of the world's premier city's by utilizing its most visible icon, the yellow taxi, to display over 80,000 flowers painted by more than 23,000 children and volunteers from New York and beyond.